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REPORT EXAMINES WHY ARIZONA RANKS WORST FOR IDENTITY THEFT

-- New Study Finds Child Identity Theft Nearly Four Times National Rate --

Scottsdale, AZ – March 4, 2008 – Identity Theft 911, a leading provider of identity management, resolution and education services, released a new report today that reveals the true number of state identity theft victims may be nearly 34 times higher than the current Federal Trade Commission complaint numbers suggest. Arizona ranks number one in the nation for identity theft complaints per capita, with the number of complaints having risen 55 percent since 2002. The findings include:

- Approximately 293,500 Arizona residents fell victim to identity theft in 2007—the equivalent to every man, woman and child living in Scottsdale, Apache Junction and Casa Grande, AZ.
- Children in Arizona became victims of identity theft at nearly four times the national rate. More than 1.1 million Arizona children's identities have already been stolen.
- More than a third of stolen identities in Arizona are used for fraudulent employment.
- Identity theft cost Arizona victims an estimated \$147 million last year. During that time, they also wasted a total of 1.2 million hours resolving identity theft issues.
- An estimated 1.57 million Arizona residents, or 25 percent of the state's population, have been victims of identity theft in the last six years.

The report highlights new potential reasons for the dramatic increase of identity theft, including illegal immigration and fraudulent employment, the use of methamphetamine and its connection to the crime, and the Arizona state government's lack of action in combating this crime.

This white paper is being released during National Consumer Protection Week (March 2-8) and is part of a series of ongoing reports from Identity Theft 911 to educate and inform consumers on one of the fastest growing crimes today. For a copy of the white paper, please contact (212) 752-8338.

About Identity Theft 911

Identity Theft 911 is an industry leader in identity management, providing innovative, enterprise-level fraud solutions and consumer education to Fortune 500 companies, many of America's largest insurance companies and corporate benefit providers, and a wide spectrum of financial institutions, colleges, and universities. More than 11 million households are enrolled in Identity Theft 911's comprehensive identity management programs. For more information, call 480-355-8500 or visit www.identitytheft911.com.

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